

Lawrenceville Youth Association

Football and Cheer-leading

Rhodes Jordan Park

P.O. Box 746, Lawrenceville, GA 30046



Dear LYA Football and Cheer-leading Friend,

On behalf of LYA Football and cheer leading and its Board, we would like to invite you to become a partner with our Youth association. The support you provide will help LYA to improve the park and equipment needs of LYA Football and Cheer-leading.

You've heard the saying in Football, "wait till next year", well 2011 is here. We are expected to field many playoff contending teams this fall in league play.

We have several different levels of sponsorships which include a 3' x 5' banners (which will be proudly displayed on our football field fence), your logo to appear on our sponsorship page, and an ad in our Annual Program Book. Your advertisement will be seen throughout the summer and fall seasons. This includes approximately 8 home games and with an estimated crowd of over 7,500 people, this is definitely an attractive form of advertising.

In addition, we will also announce a special thank you for your establishment's support at every home game.

Please understand that Corporate Sponsors are a major source of funding for our football and cheer leading Association and we appreciate your support.

Our children of the Lawrenceville Youth Football and Cheer-leading Association work extremely hard in representing their community with a positive and competitive attitude and with your sponsorship they will see they have the support of the community.

For your convenience, attached you will find the order form detailing the various levels of Sponsorship. If you are interested in partnering with Lawrenceville Youth Association Football and Cheer as a Sponsor, or if you have any questions about how we can best advertise your company in our park, feel free to call me at 404-903-1744.

Thank you again for supporting the young people who proudly represent our community by competing on the Lawrenceville Youth Football and Cheer-leading teams.

Sincerely,

Jennifer Morgan

Fundraising Director - LYA Football and Cheer-leading

Tel: 404-903-1744

Jenmorgan127@gmail.com

www.lyasports.com

Lawrenceville Youth Association

Football & Cheer-leading



BLACK KNIGHTS

Sponsorship Form

Sponsor
name _____

Address _____

City _____ State _____ Zip _____

Phone number _____

_____ \$750.00- Black Knight Level - Your sponsorship will include one (1) 3'x5' banner, your company logo and link on the LYA website (HTTP://www.lyasports.com), an 8x10 plaque, a full page Ad in our Annual Ad Program Book. (650.00 annual renewal)

_____ \$500.00- Gold Knight Level - Your sponsorship will include one (1) 3'x5' banner, your company logo on the Sponsorship page on the LYA website (HTTP://www.lyasports.com), a 8x10 plaque, a half page Ad in our Annual Ad Program Book. (450.00 annual renewal)

_____ \$350.00- White Knight Level - Your sponsorship will include one (1) 3'x5' banner, your company logo on the Sponsorship page on the LYA website (HTTP://www.lyasports.com), a 8x10 plaque, a business card page Ad in our Annual Ad Program Book. (\$300 annual renewal)

_____ \$200.00- Basic Knight Level - Your company logo on the Sponsorship page on the LYA website (HTTP://www.lyasports.com), a 8x10 plaque, a quarter page Ad in our Annual Ad Program Book. (150.00 annual renewal)

A check is enclosed in the amount of _____.

Please make check payable and mail to: **LYA Football and CHEER**
P.O. Box 746
Lawrenceville, GA. 30046

Company Logo and or artwork should be submitted via email to
Lyasponsorships@gmail.com